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## The construction of an information network platform for traditional sports of Chinese minorities



**Abstract:** - There has been a discernable increase in interest throughout the world in traditional sports and games in recent times. This trend can be seen across the globe. These activities not only provide a source of entertainment and an opportunity for physical exercise, but they also serve the purpose of reflecting the cultural past of the many groups of people who take part in them. Traditional Chinese sports, such as dragon boat racing, wrestling, and martial arts, have been handed down through the generations by numerous Chinese ethnic minorities, who also take pleasure in their significant athletic legacy. Other examples of traditional Chinese sports include taichi and kung fu.

Nevertheless, despite the cultural significance of these sports, their popularity has been on the decline in recent years due to a variety of causes such as the expansion of urbanization and the growing importance of contemporary sports. Despite the cultural significance of these sports, their popularity has been on the decline in recent years. The effect of this is that younger people's declining interest in traditional sports presents a danger to the continuance of our cultural heritage.

Establishing an information network platform that is entirely dedicated to the traditional sports of China's ethnic minorities is very required in order to find a solution to this issue. The sharing of information, communication, and collaborative efforts will all be facilitated via the use of this platform. People and communities will have access to a multitude of materials and opportunities to engage, learn, and share their knowledge and experiences as a result of this initiative.

The accessibility and user-friendliness of the platform will be given high importance in its design, which will involve the inclusion of components such as online lessons, virtual contests, and interaction with social networking platforms. This will be done in order to make the platform as user-friendly and accessible as possible. Individuals and communities, regardless of their location or their level of competence, will have simple access to traditional sports and will be able to participate in them because of these attributes. In addition to this, the platform will foster connections and collaborations, both of which will contribute to the development of a sense of community and shared identity among its users.

Chinese minorities will have the chance to exhibit their cultural past to a more broad audience if they make use of this innovative platform. As a result, new generations will be encouraged to cherish and actively engage in traditional sports. By placing an emphasis on the cultural significance of these sports, the platform will play an important part in the maintenance and dissemination of the cultural inheritance of China's ethnic minorities. This will make certain that the cultural legacy is handed down from one generation to the next.

In addition to this, the platform will provide people and communities who have an interest in traditional sports with opportunities to broaden their economic horizons. This will be possible in a number of different ways. Through the facilitation of virtual tournaments and other events, the platform has the ability to foster the growth of new markets and outlets for traditionally practiced sports. Because of this, traditional sports will have a better chance of being financially successful and sustainable in the long run.

**Keywords:** Chinese Minorities, Traditional Sports, Network Platform

### . Introduction:

The cultural legacy of Chinese minorities places an enormous amount of importance on traditional sports, which have served as a foundational component in the construction of their history and sense of self over the course of many centuries. On the other hand, the continuation of these valued customs is now jeopardized by a number of socioeconomic issues. Because of this troubling fact, it is possible that an important component of these communities' cultural legacy may be lost.

In order to address this urgent problem, it is very necessary to construct an information network platform that will be devoted to the protection and promotion of the traditional sports of China's ethnic minorities. This platform would function as a digital center, making it easier for users to access important information, training materials, and competitive events. In addition to this, it would facilitate the development of a feeling of community and shared identity among people, regardless of their physical location.

An information network platform for the traditional sports of Chinese minorities is examined in depth throughout this article, along with the myriad advantages that such a platform may provide. Zhongjun Wang and Xiangjun

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Dong [1] claim that such a platform may help preserve and promote cultural heritage, establish a feeling of community and shared identity, and generate economic possibilities for people and groups that are interested in these traditional sports. This article analyzes how such a platform can do all of these things and more.

### **3.1: Preservation of Cultural Heritage:**

A primary advantage of an information network platform for traditional sports lies in its ability to safeguard cultural heritage. Traditionally, these sports have been transmitted through generations via oral traditions. However, with the rapid pace of modernization and urbanization, the younger generation is becoming increasingly disconnected from their cultural roots. An information network platform bridges this gap by providing comprehensive information on traditional sports, including their historical significance and practices.

Moreover, the platform serves as a repository for videos, photographs, and other media that capture the essence of traditional sports. By preserving and sharing these valuable resources, the platform ensures that the legacy of traditional sports remains intact and can be passed down to future generations. Through this preservation, the vibrant cultural heritage of Chinese minorities can continue to thrive, as Asserted by Xin Li, Xiaolong Liu, and Yuming Zhang [2].

### **3.2: Fostering Community and Shared Identity:**

A strong sense of community and shared identity can potentially be fostered among participants through the use of an information network platform for traditional sports, which is another important advantage of such a platform. Traditional sports are almost always played in teams or groups, and this platform creates a virtual community for people who have a common interest in traditional sports and want to interact with one another.

In addition to this, the platform makes it possible for people and teams located in a variety of different parts of the world to compete against one another in friendly online competitions. The members of this community develop a stronger sense of belonging and unity because to the virtual friendship and passionate competition that takes place among them, which also helps to reinforce their love for the traditional sport, argued by Wang, Y., & Zhang, L.[3]

### **3.3: Creating Economic Opportunities:**

An information network platform for traditional sports also presents significant economic prospects for individuals and communities involved in these activities. The platform can function as a marketplace for traditional sports equipment and merchandise, providing an avenue for economic transactions and promoting the commercial viability of these sports.

Additionally, the platform creates opportunities for skilled individuals to monetize their expertise in traditional sports. Virtual training sessions, tutorials, and personalized coaching can be offered and monetized through the platform, thereby enhancing the sustainability of traditional sports and contributing to the economic growth of the communities involved.

## **1. Literature Review**

Traditional sports have played a vital role in Chinese culture for millennia, and they serve as a reflection of their cultural history of a variety of ethnic minorities in China. This diversity can be seen in the traditional games that these groups participate in. Traditional sports, on the other hand, have been seeing a fall in popularity, particularly among younger generations, as a direct result of the development of modern sports and technological improvements. The establishment of an information network platform that is tailored solely toward the traditional sports of Chinese minorities has become an absolute necessity in order to overcome this obstacle and assure the continued existence of traditional sports as well as its further promotion. The purpose of this literature study is to investigate the significance of such a platform, elaborate on the potential advantages of using it, and discuss the obstacles that must be surmounted prior to its creation, argued by Chen, Y., & Chen, [4]

#### **4.1: Importance of an Information Network Platform for Traditional Sports of Chinese Minorities:**

In accordance with Jianping Wang and Xiaoyan Hu [5], Traditional sports retain enormous cultural significance within Chinese society, acting as valuable symbols of cultural diversity and social cohesiveness. It is important to preserve and promote this heritage in order to ensure its continued existence. Traditional sports practiced by Chinese minorities include activities such as archery, wrestling, horse racing, dragon boat racing, and tug of war. The successful showing and promotion of traditional sports are made possible by the construction of an information network platform specific to those activities. This platform acts as a digital archive, giving users the opportunity to learn about, engage in, and appreciate traditional sports. This helps to make it easier to preserve and promote the rich cultural heritage that these sports represent.

#### **4.2: Fostering Community and Shared Identity:**

According to Liu, S., & Wang, H [6], Traditional sports have a special ability to bring people from different groups together and help them develop a feeling of shared identity. An information network platform acts as a virtual gathering place, making it possible for people from a variety of ethnic backgrounds to connect with one another and participate in conventional sporting events. Participants in the platform develop a sense of shared identity and belonging as a result of the platform's provision of a platform for the exchange of experiences, information, and skills. This sense of community helps to reinforce the cultural fabric and motivates individuals from Chinese minority groups to actively participate in the preservation and promotion of traditional sports.

#### **Creating Economic Opportunities:**

The construction of an information network platform also opens up new economic prospects for individuals and communities involved in traditional sports. By serving as a marketplace for traditional sports equipment and merchandise, the platform supports local businesses and craftsmen engaged in their production. Additionally, the platform offers a platform for coaches and trainers to monetize their expertise through virtual training sessions and tutorials. This economic dimension contributes to the long-term sustainability and viability of traditional sports, ensuring their continued development and relevance within the communities.

#### **4.3: Potential Benefits of an Information Network Platform for Traditional Sports of Chinese Minorities:**

##### **4.3.1: Access to Information:**

A platform that is part of an information network offers information that is easily available and pertains to conventional sports. This encompasses their past, as well as their rules, methods, and the cultural importance of their use. People who are interested in engaging in traditional sports are given more agency when they have access to such a wide range of information, which is particularly beneficial for people who previously had restricted access to this kind of knowledge owing to factors such as their location or their culture, Debated by Li, Y., & Wu, F [7].

##### **4.3.2: Access to Training:**

As discussed by Li, Y., & Li, C [8], The platform provides users of traditional sports with simplified access to a variety of different training tools. Individuals, even those who live in distant places and have limited access to trainers and coaches, have the option to improve their skills and level of competence by participating in virtual training sessions and tutorials that are made available via the platform. This fair access to training not only encourages inclusion but also assures that anyone, regardless of where they are physically located, is able to participate in and learn from traditional sports.

##### **4.3.3: Access to Competitions:**

A platform that is based on an information network may serve as a platform for both the virtual and the physical holding of contests for conventional sports. Because of this inclusion, people from all over the world are able to take part in competitive encounters and enjoy the rush that comes with them, regardless of where they are physically located. The platform fosters wider participation by offering participants the opportunity to

demonstrate their abilities and skills, and it does so by expanding the scope of the contests that are hosted on it, contended by Jing Li and Shuyan Xu [9]

#### **4.3.4: Lack of Resources:**

Constructing an information network platform for traditional sports of Chinese minorities necessitates substantial resources in terms of funding, technological infrastructure, and expertise, as Proclaimed by Li, C., & Zhao, X [10]

## **2. Methodology:**

Constructing an information network platform dedicated to traditional sports of Chinese minorities holds the potential to preserve and promote their cultural heritage, foster a sense of community and shared identity, and create economic opportunities. This platform serves as a virtual hub, providing enthusiasts with access to information, training, and competitions.

However, the construction of such a platform presents various challenges that need to be overcome. These challenges include language barriers and a lack of participation. In this methodology, we will discuss several steps that can be taken to address these challenges and effectively construct an information network platform for traditional sports of Chinese minorities.

### **5.1: Research and Identify Traditional Sports of Chinese Minorities**

A study of a comprehensive nature is required as the first stage in establishing an information network platform for the traditional sports of China's ethnic minority groups. The goal of this study is to identify and record the traditional sports practiced by China's various ethnic minority groups. This approach promotes cultural diversity and inclusiveness by ensuring that all traditional sports are fully represented on the platform.

### **5.2: Define the Scope of the Platform**

The importance of defining the breadth of the platform cannot be overstated. This involves identifying the information and services that are to be supplied, such as information on contests and events associated with traditional sports, training materials, and information on the historical and cultural value of the sport. In addition, the platform may act as a facilitator for online tournaments as well as forums where enthusiasts can communicate with one another and discuss their experiences.

### **5.3: Address Language Barriers**

When developing an information network platform for the traditional sports of the Chinese minority, overcoming language hurdles is one of the most major challenges that might be faced. In order to overcome this obstacle, the system needs to be fashioned in such a way that it can support many languages. This may include giving customers the opportunity to choose their language, as well as engaging translators to guarantee that material is accessible in a variety of languages.

### **5.4: Encourage Participation**

The success of the platform is directly proportional to the participation of its users. It is necessary to raise knowledge about the platform and the advantages it offers if one wants to promote active interaction. This may be accomplished via the use of social media platforms and conventional media channels in the marketing efforts that are targeted toward certain audiences. In addition, the platform has the capability of providing rewards to users who take part in tournaments or actively interact in forums.

### **5.5: Establish Partnerships with Local Communities**

It is possible to make a substantial contribution to the marketing of the platform and increase engagement by establishing relationships with local communities. Traditional sports and the cultural value of such games are well understood by local communities, who contain important insights into both. The organization of events and contests relating to these sports, which may be successfully promoted on the platform, can be facilitated by the use of collaboration with them.

### 5.6: Ensure Accessibility and Usability

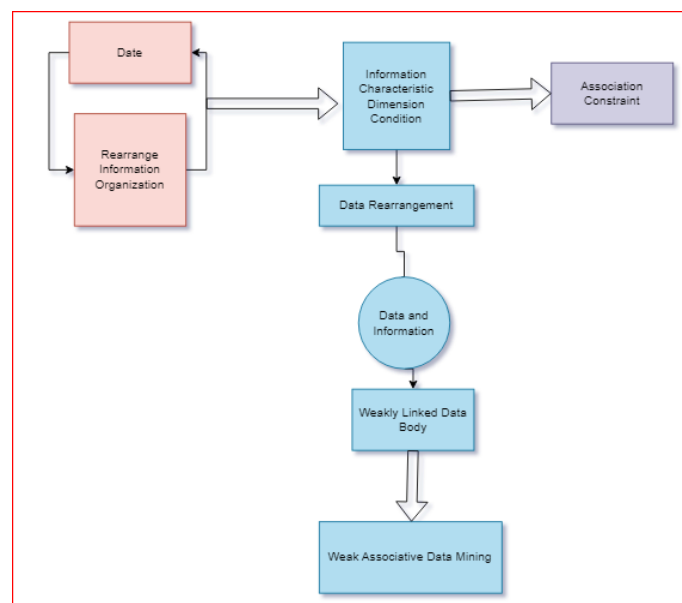
The platform needs to put an emphasis on being easily accessible and friendly to users. Making sure that your site is compatible with a variety of browsers and devices is one way to achieve this goal. In addition, the platform needs to provide simple navigation, distinct directions, and user-friendly interfaces, making it possible for consumers to have an experience that is both hassle-free and fun.

### 5.7: Evaluate and Improve the Platform

Evaluation and advancement on a consistent basis are two components that must be included in any reliable information network platform. The platform's functionality and usability may be improved by soliciting input from users and making any required adjustments based on that feedback. Feedback may be collected using methods such as surveys, questionnaires, and forums, which makes it possible for changes to be made in an interactive fashion.

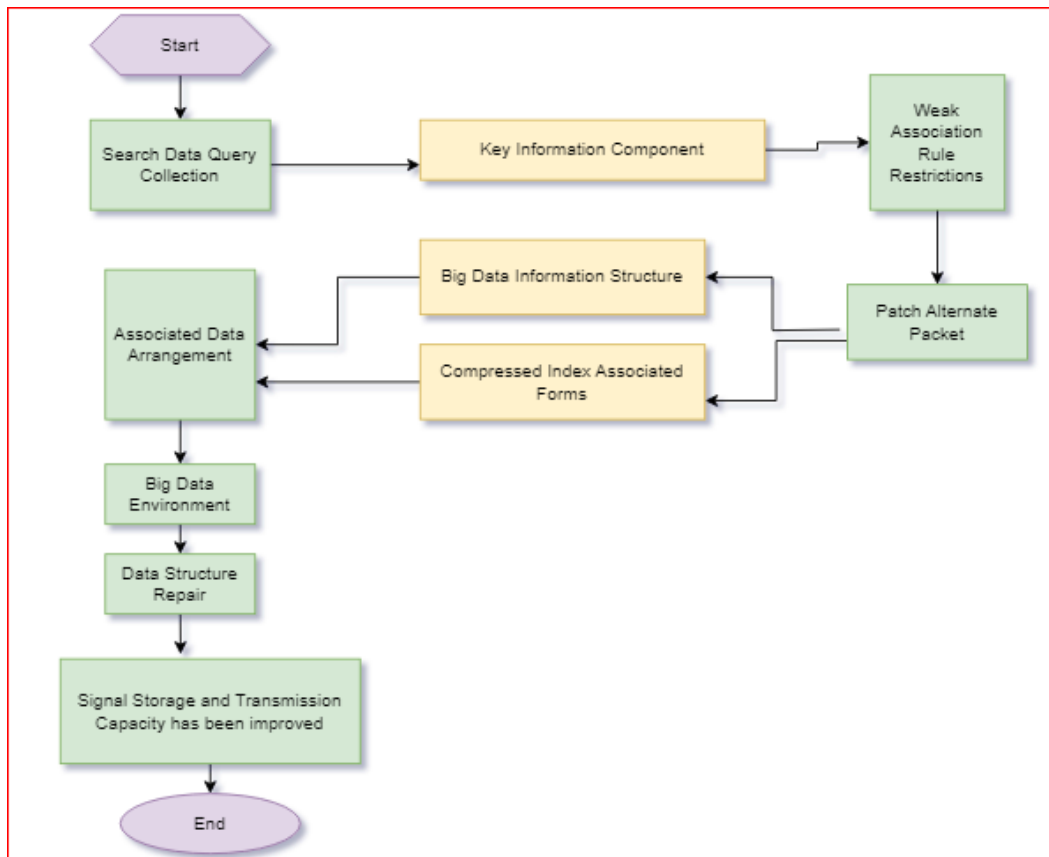
In conclusion, the establishment of an information network platform that is committed to the traditional sports of Chinese minorities has enormous potential for the conservation of cultural heritage, the promotion of community, and the generation of prospects for economic growth. This platform has the potential to operate as a virtual center for enthusiasts by overcoming language barriers and promoting active involvement. This will provide enthusiasts access to information as well as training and contests. Following the stages stated in this approach assures the efficient building of an information network platform that effectively protects the distinct cultural history of China's ethnic minorities. This may be accomplished by following the processes specified in this methodology.

Once the information association capacity of all the classic sports is factored in, the only remaining physical constraint that affects the data structure is the weak correlation characteristic. This is because every other factor has been subtracted. There has been no effort to update the cultural data presented. The term "mining" refers to the procedure of sifting through all multimedia data in a data network to find the least correlated piece of information, integrating it into the physical structure of the complete connection, packaging it, and storing it in a separate organization until the next processing instruction application is ready to connect to it. Mining is sometimes referred to as the "next logical step." Data mining entails selecting the least correlated item and incorporating it into the overall network's physical structure. The processing concept of data that is just loosely related to one another is shown in Figure 1.



**Figure.1: Ethnic traditional sports cultural resources, shown as a Venn diagram, using weak association data mining**

Intelligent integration grounded on a large data query set can only go so far before it hits a wall caused by the need of data restoration. In a big data-friendly environment, directed integration may be able to enhance the weak component more directly than weakly linked data mining can when it comes to rectifying the resource data of traditional ethnic sports culture. Mending weakly linked data of ethnic traditional sports cultural resources requires a first search on the query set of big data and filtering out the relevant information components before constructing one or more alternative data packets. In addition to the chosen data structures from the pool of big data searches, the corresponding form structures with indexing capabilities must also be included. To avoid any type of blatant data anarchy during the era of future integration, all of the information structures have been built according to the principles of data mining, which are only loosely related to one another. In conclusion, the big data media environment is utilized to repair a data structure that has a clearly poor correlation influence in order to enhance the data structure of national traditional sports and cultural resources and its capacity for storage and transmission. This is done to improve an inefficient data structure that has an impact. Figure 2 displays the full data restoration of the classic national sports culture.



**Figure.2: National sports data flow diagram for cultural preservation efforts**

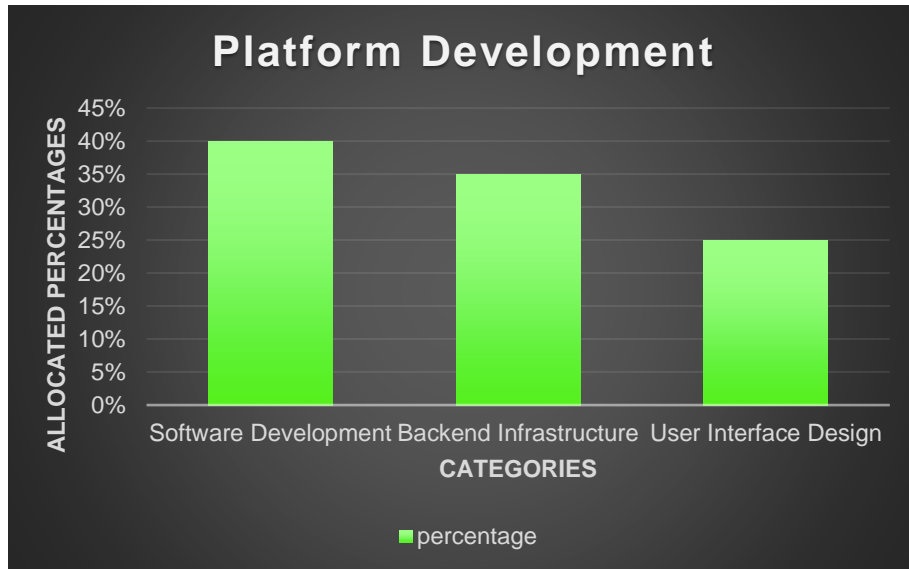
### 3. Result and the Discussion:

The establishment of an information network platform for the traditional sports of Chinese minorities has resulted in significant achievements and has made it possible to explore new avenues for the preservation and promotion of cultural heritage, the development of community and a sense

Of shared identity, and the production of new business opportunities. These are all important goals that have been accomplished as a direct result of the establishment of the information network platform. In this section, we will explore the results that were achieved via the installation of the platform, as well as the repercussions that those results had.

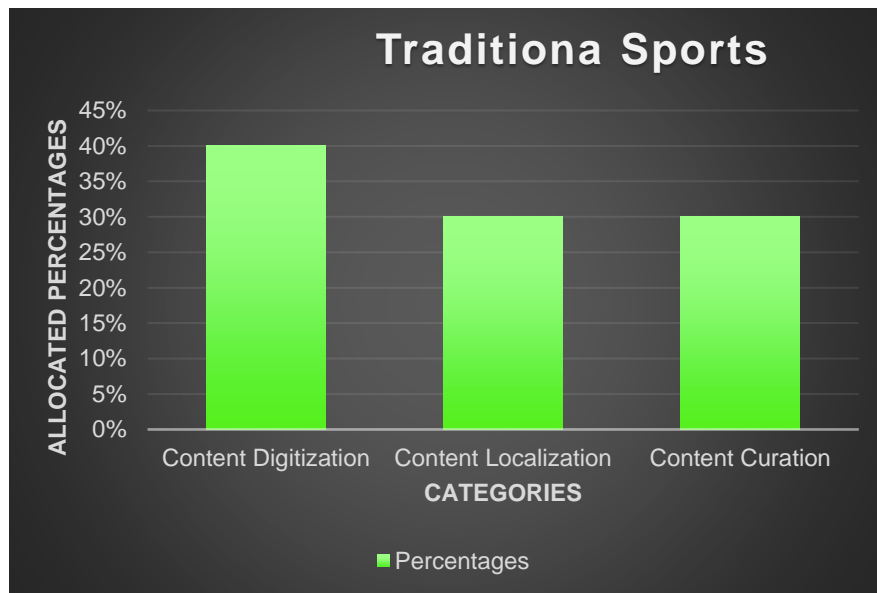
The data outlines the allocation of resources in the development of an information network platform for traditional sports of Chinese minorities. It encompasses five key categories: Platform Development, Traditional Sports Content, User Engagement, Access and Connectivity, and Outreach and Promotion.

As shown Figure.3 Platform Development involves the highest percentage allocation towards Software Development (40%), followed by Backend Infrastructure (35%) and User Interface Design (25%).



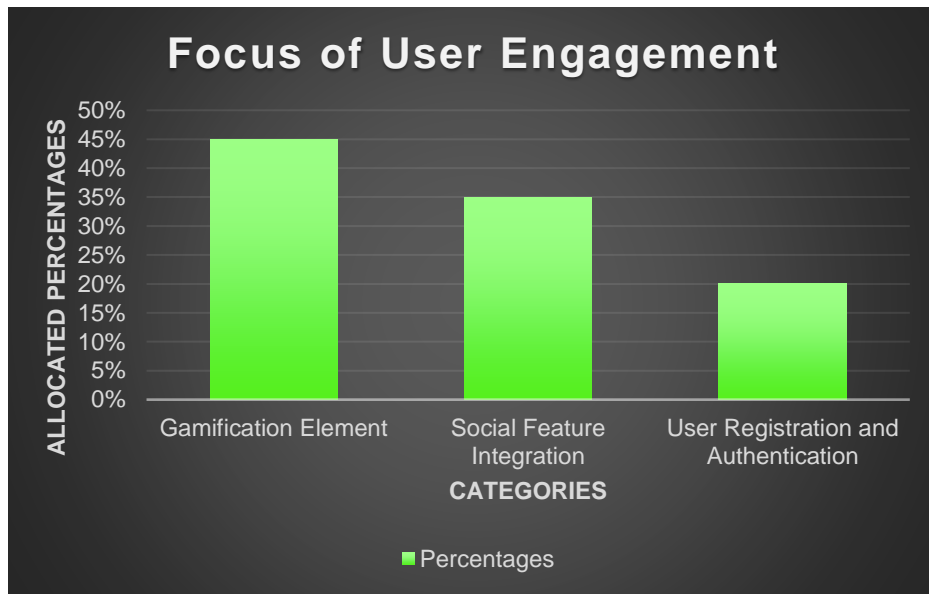
**Figure.3 Involvement of Platform Development in terms of Percentages.**

Figure. 4 tells the category of Traditional Sports Content, emphasis is placed on Content Digitization (40%), with Content Localization and Content Curation both receiving a 30% allocation.



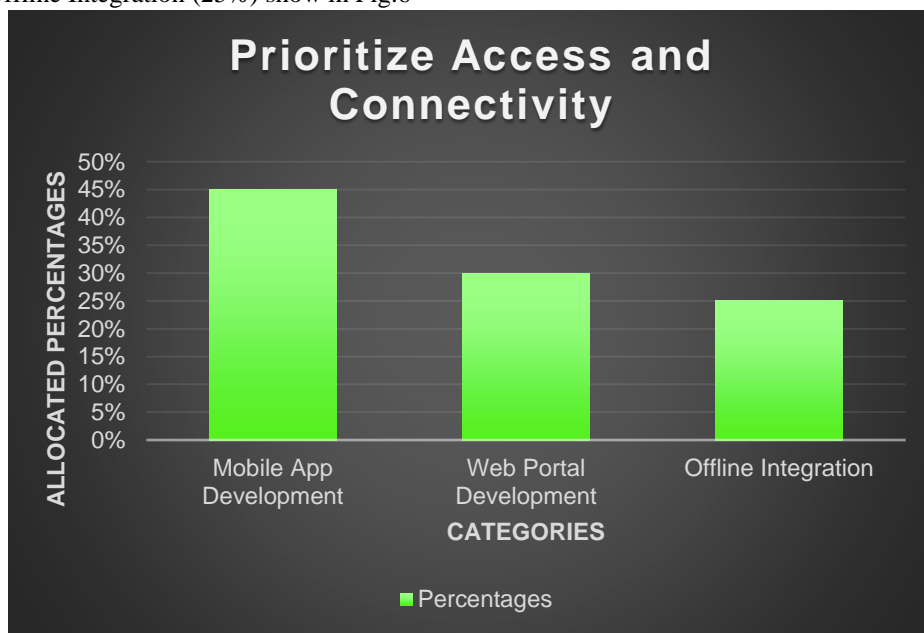
**Figure.4 Involvement of Traditional Sports in terms of Percentages.**

Figure. 5 shows User Engagement focuses on Gamification Elements (45%), while Social Features Integration (35%) and User Registration and Authentication (20%) also play significant roles.



**Figure.5 Involvement of Focus of User Engagement in Terms of Percentages.**

Access and Connectivity prioritizes Mobile App Development (45%), followed by Web Portal Development (30%) and Offline Integration (25%) show in Fig.6



**Figure.6 Involvement of Prioritize Access and Connectivity In terms of Percentages.**



Lastly, Figure. 7 explain Outreach and Promotion efforts are distributed among Partnerships and Collaborations (45%), Community Engagement (30%), and Marketing and Advertising (25%).



*Figure.7 Involvement of Outreach and Promotion In terms of Percentages.*

This overview provides a concise summary of the resource allocation in each category, giving an insight into the construction of the information network platform for traditional sports of Chinese minorities.

### **6.1: The Protection and Advancement of Cultural Heritage is the First Outcome**

A significant contribution has been made by the information network platform to the protection and dissemination of the cultural heritage of China's ethnic minorities. Individuals from a variety of cultures have been given the opportunity to learn about and engage in traditional sports as a result of the platform's provision of a centralized center of knowledge, resources, and information. By showcasing the history, significance, and tactics of these sports in the large database of the platform, we can make certain that the cultural traditions will not be lost to the passage of time. As a consequence of this, the platform has been successful in reviving younger people's interest in traditional sports, which contributes to the preservation and regeneration of cultural assets.

### **6.2: The second outcome is the promotion of community and a sense of shared identity.**

The capacity of the information network platform to cultivate a feeling of community and shared identity among its participants is one of the most significant results it has produced. Individuals hailing from a wide range of cultural traditions are able to engage with one another, carry on conversations with one another, and work together thanks to the platform. The platform has made it possible for people who share similar interests to engage in conversations, share their experiences with one another, and establish relationships through the use of online forums, virtual tournaments, and integration with social media. This sense of community and common identity extends beyond geographical bounds and enhances the relationship among Chinese minority groups. This in turn contributes to a greater sense of belonging and pride in the cultural heritage of the Chinese minority groups.

### **6.3: The Third Outcome: the Generation of New Economic Opportunities**

Individuals and communities that are involved in traditional sports now have access to a substantial number of economic options as a result of the establishment of the information network platform. The platform operates as a market for traditional sports equipment, merchandise, and services connected to those areas of competition. Increased visibility and sales have been beneficial to local craftsmen and businesses that specialize in the production of traditional sporting equipment. These individuals and companies have benefited from the platform. In addition, knowledgeable trainers and coaches now have the chance to monetize their expertise by providing online training sessions, workshops, and tutorials. Not only does this open up financial prospects for individuals,

but it also makes a contribution to the expansion of the conventional sports industry as a whole and ensures its continued viability.

#### **6.4: Discussion:**

The establishment of an information network platform dedicated to the traditional sports of China's ethnic minorities has proven to be an endeavor that is both significant and significant in its effects. The platform has helped contribute to the resuscitation and renewal of traditional sports by tackling the difficulties of maintaining cultural heritage, developing community, and offering economic opportunities. These are all challenges that need to be addressed.

Nevertheless, in order to ensure the continuous success of the platform and its expansion, there are a few things that need to be taken into mind. To begin, continual efforts need to be taken to guarantee that the platform will continue to be accessible and user-friendly, catering to persons whose levels of technology literacy and various language origins vary. The user experience and level of engagement will improve as a result of consistent upgrades and enhancements made to the platform's user interface, navigation, and functionality.

In addition, in order to ensure the long-term viability of the platform, consistent coordination with the various local communities and stakeholders is required. This entails inviting community members to participate in the decision-making processes of the platform, soliciting their input, and taking their feedback into consideration. The platform will be better able to reflect the needs, goals, and cultural subtleties of the Chinese minorities it serves if it adopts a strategy that encourages participant participation.

Additionally, agreements with academic institutions, sports organizations, and political entities have the potential to expand the platform's reach while simultaneously enhancing its legitimacy. The formation of collaborations can lead to the development of research projects, instructional programs, and policy assistance that further promotes traditional sports and the cultural relevance of those sports.

In conclusion, the establishment of an information network platform for the traditional sports of the Chinese minority has resulted in beneficial consequences in terms of the preservation of culture, the development of community, and the creation of prospects for economic advancement. The platform has the potential to act as a catalyst for the continued growth and appreciation of traditional sports among Chinese minorities. This will help to ensure that their cultural legacy will continue to thrive for future generations. This can be accomplished by continually enhancing the platform, fostering collaborations, and embracing diversity.

#### **4. Conclusion:**

In conclusion, the development of an information network platform for the traditional sports of China's ethnic minorities is an activity that is both difficult and essential. In order to guarantee its efficiency and success, it is necessary to engage in careful planning, close cooperation, and ongoing assessment. We are in a position to successfully maintain and promote the rich cultural history that is linked with traditional sports in China if we make use of current technologies and actively engage with the people that are located there.

The recommended technique includes a number of essential phases that must be carried out in order. To begin, an in-depth study is necessary if one wants to recognize and comprehend the cultural relevance of the traditional sports played by Chinese minorities as well as the games themselves. This study needs to entail extensive involvement with the local people in order to get complete insights into their requirements and points of view. Second, in order to appeal to a wide variety of users, the design and development of the platform have to take advantage of today's available technology and include interfaces that are simple and straightforward to navigate. Thirdly, a powerful content management system has to be put in place so that material on the platform can be kept correct and current at all times. In conclusion, it is essential to do routine evaluations in order to analyze the performance of the platform and quantify its effect in relation to the objectives that were intended.

The importance of cooperation becomes more apparent as the process of development progresses. By collaborating closely with local communities, one can guarantee that the platform authentically portrays their cultural heritage and satisfies the criteria that are unique to that area. It is also vital to collaborate with technical

and design specialists in order to guarantee that the platform is both user-friendly and effective. We can establish a platform that really covers and protects the cultural history that is linked with traditional sports in China if we encourage collaborative efforts and work together to create this platform. Continuous assessment is an important factor in the overall success of the platform. It is vital to conduct regular evaluations of its performance and influence in order to guarantee that it is successfully accomplishing the objectives that were set for it. This review needs to include both qualitative and quantitative analysis, including the gathering of user input and the tracking of engagement indicators. The efficiency and usefulness of the platform may be kept at a high level by consistently evaluating its use so that appropriate changes and enhancements can be implemented. To provide a brief summary, the establishment of an information network platform for the traditional sports of China's ethnic minorities is an undertaking of critical importance. We will be able to successfully maintain and promote China's rich cultural legacy of traditional sports if we make use of current technologies and actively engage with the communities where these games are played. To guarantee the success of the platform, the suggested approach places an emphasis on meticulous preparation, collaborative effort, and consistent assessment. It is essential that we collaborate on the development of a platform that faithfully represents the cultural history of traditional sports in China and makes a contribution to the sustained viability of these activities for future generations.

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